

JON GREEN

LINKEDIN

PHONE

EMAIL

EDUCATION

Associates Degree Graphic Design

Middlesex Community College
2017-2020

Customer Experience: Journey Mapping

LinkedIn Learning
July 2021

Strategic Thinking

LinkedIn Learning
April 2020

Advanced Branding

LinkedIn Learning
March 2020

Designing Emotion: How to Use Design to Move People

LinkedIn Learning
July 2019

HARD SKILLS

Design software

Adobe Creative Suite (InDesign, Illustrator, Photoshop, etc.), Figma, Webflow

Digital illustration and detailing

Layout design

Typography

Color theory

Image editing

UI/UX design

SOFT SKILLS

Creativity

Attention to detail

Time management

Empathy

Communication

Problem-solving

Adaptability

Project management

Collaboration & teamwork

EXPERIENCE

Graphic Designer

Costello Medical
Nov 2022–Present

In my current role as a Graphic Designer at Costello Medical, I contribute to a wide range of creative projects within the healthcare sector. This dynamic position has allowed me to engage in every stage of project development, from initial concept creation to full-scale production, granting me the autonomy and creative freedom to excel.

KEY ACHIEVEMENTS

- **Creative Innovation:** Developed innovative and visually compelling materials for scientific publications, conferences, and medical communications, consistently enhancing the visual appeal and effectiveness of the content.
- **Technical excellence:** Demonstrated proficiency in industry-standard design software, including Adobe InDesign and Illustrator, to create visually stunning graphics and layouts. Managed projects efficiently, meeting deadlines and budgets while upholding design precision.
- **Healthcare Design Focus:** Aligned design work with healthcare industry needs, emphasizing detail-oriented aesthetics. Contributed innovative design solutions in a fast-paced environment, including pro bono work for healthcare-related causes.

Lead Graphic Designer

Brewsy Projects, Inc.
Nov 2021–May 2022

As Brewsy's Lead Graphic Designer, I oversaw and executed visual design, including packaging and marketing materials. I provided creative leadership, maintained brand consistency, and managed projects from concept to completion. My role emphasized innovative design within budget and deadlines, fostering collaboration for effective brand representation.

KEY ACHIEVEMENTS

- **Creative Leadership:** Provided design leadership for Brewsy's product and marketing materials.
- **E-commerce Expertise:** Innovatively designed product packaging and marketing assets to align with brand guidelines and business goals while maintaining cohesive brand visuals across various touchpoints.
- **Project Management:** Led an effort to streamline and standardize product development and design processes through project management software.

Brand Designer

Gensler
Jan 2020–Jan 2021

In my role as a Brand Designer at Gensler, I contributed to the firm's mission of designing for people and driving creative excellence. This involved managing projects effectively, aligning design strategies, and ensuring the delivery of high-quality solutions for clients, primarily in the areas of wayfinding, environmental graphic design, and brand activation.

KEY ACHIEVEMENTS

- **Collaboration:** Collaborated with cross-functional teams to find innovative solutions, maintaining high-quality design standards under tight deadlines.
- **Leveraged Previous Experience:** Integrated design concepts with architectural elements, utilizing experience reading architectural plans, sections, and elevations to aid in the integration of design concepts with architectural elements.

Engineering Technician

Iron Engineering
Jan 2016–Dec 2019

During my tenure at Iron Engineering, I gained valuable experience in generating precise shop drawings for construction. This role required meticulous attention to detail, proficiency in AutoCAD®, and collaboration within a team-driven environment. That background has uniquely complemented my role as a Graphic Designer, enriching my design capabilities with precision, technical proficiency, and effective project management.